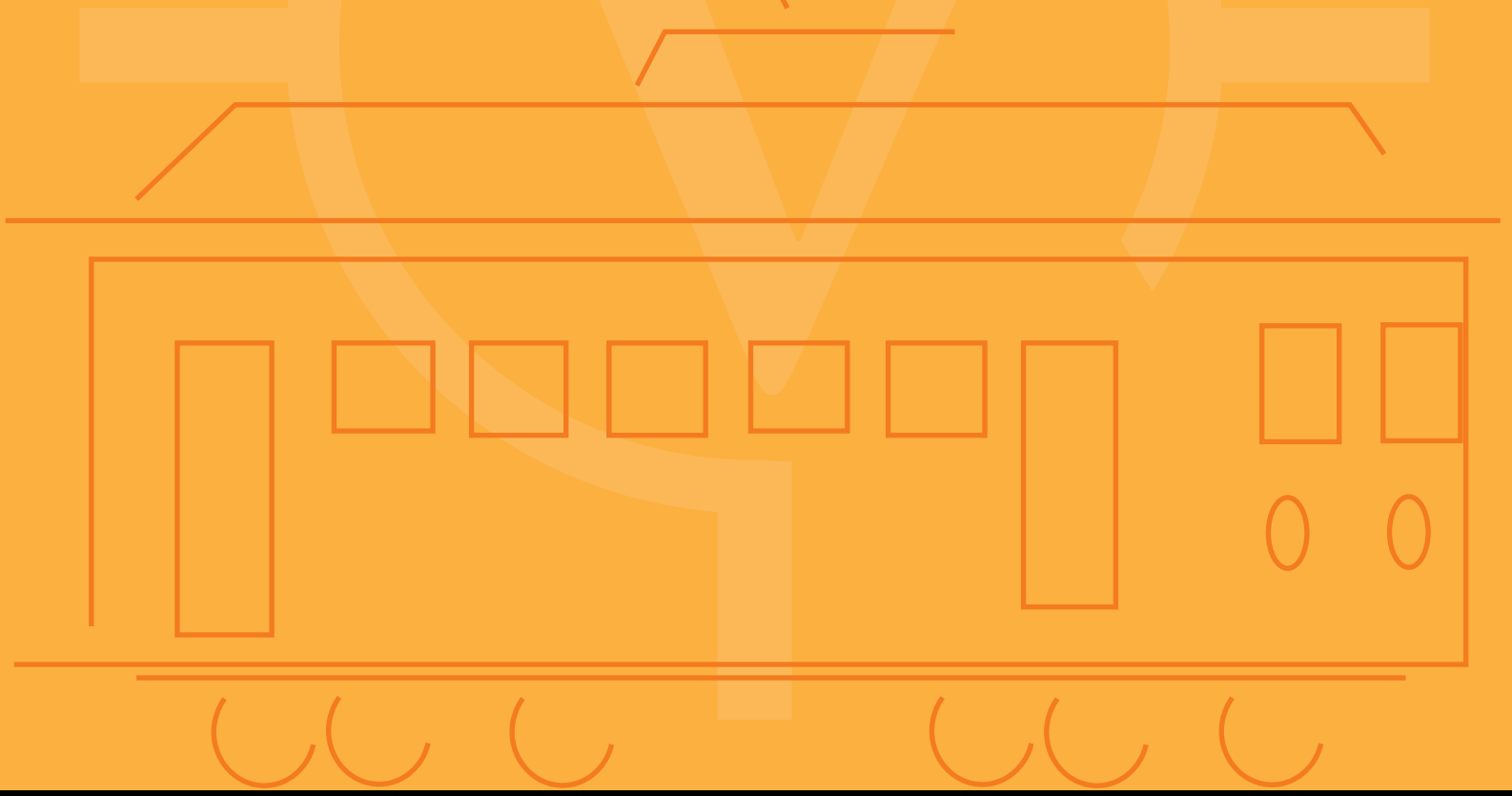
VendSight



Public Transportation Advertising
Throughout San Diego County

MTS San Diego Trolley
NCTD Coaster
NCTD Sprinter

Media Platforms

- AdMedia Enclosures
- Back lighting
- Prominent locations
- Street visibility from many locations
- Exclusive station advertising

San Diego County is home to 53 cities and 2.9 million people. San Diego County is ranked as the 2nd largest city in California with the 16th largest population of all metropolitan cities in America.

San Diego is continuously being recognized as a leader in the field of technology. San Diego is also one of the top leaders in biotechnology, with UCSD at La Jolla as a world leader in biotechnology research and technology. Top employers of San Diegoans include, the Navy, UCSD, technology companies, and tourism businesses.

San Diego's major tourism industry is due to such enjoyable attractions as: the world famous San Diego Zoo, Sea World, Old Town, Seaport Village, the historic Gaslamp Quarter, Del Mar Racetrack, and some of the best beaches in the world. San Diego is located in a prime area of Southern California in between Los Angeles and Mexico.

- ***Ideal communication vehicle for The San Diego Convention Center***

SAN DIEGO Boat Show

SAN DIEGO COMIC CON INTERNATIONAL

ROCK 'N' ROLL MARATHON SAN DIEGO

Contact: ***VendSight (619) 562-1486 • 1-877-426-6748*** ***www.vendsight.com***

VendSight offers an unprecedented reach to public transportation consumers throughout San Diego County.

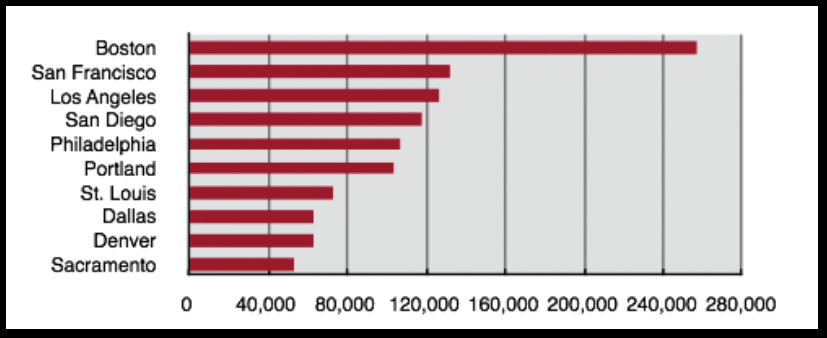
San Diego Trolley

- *200 AdMedia Enclosure Facings along the San Diego Trolley lines.*
  - *San Ysidro-Downtown*
  - *Blue Line, Green Line, Orange Line*
  - *Gaslamp, Old Town, San Diego State, Qualcomm, San Ysidro Border Mission Valley, PetCo Park, San Diego Convention Center, Saeport Village*

Fast Facts

- *System length 51.1 mi*
- *Daily Ridership 118,400*
- *Stations: 53*
- *Operation Hours: 18-20 Daily*

The San Diego Trolley is currently the fourth most ridden light rail system in the United States.



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The Coaster

- *50 available AdMedia Enclosure Facings along the Coaster Route.*
  - *Downtown San Diego to Oceanside*
  - *AMTRAK Connections*
  - *San Diego Trolley Connections*
  - *Metro Link to Orange County/Los Angeles connections*
  - *Also includes locations at NCTD Bus Transit Stations*

Connecting San Diego's North County to downtown San Diego and on to Los Angles. The Coaster offers an upscale experience for passengers.

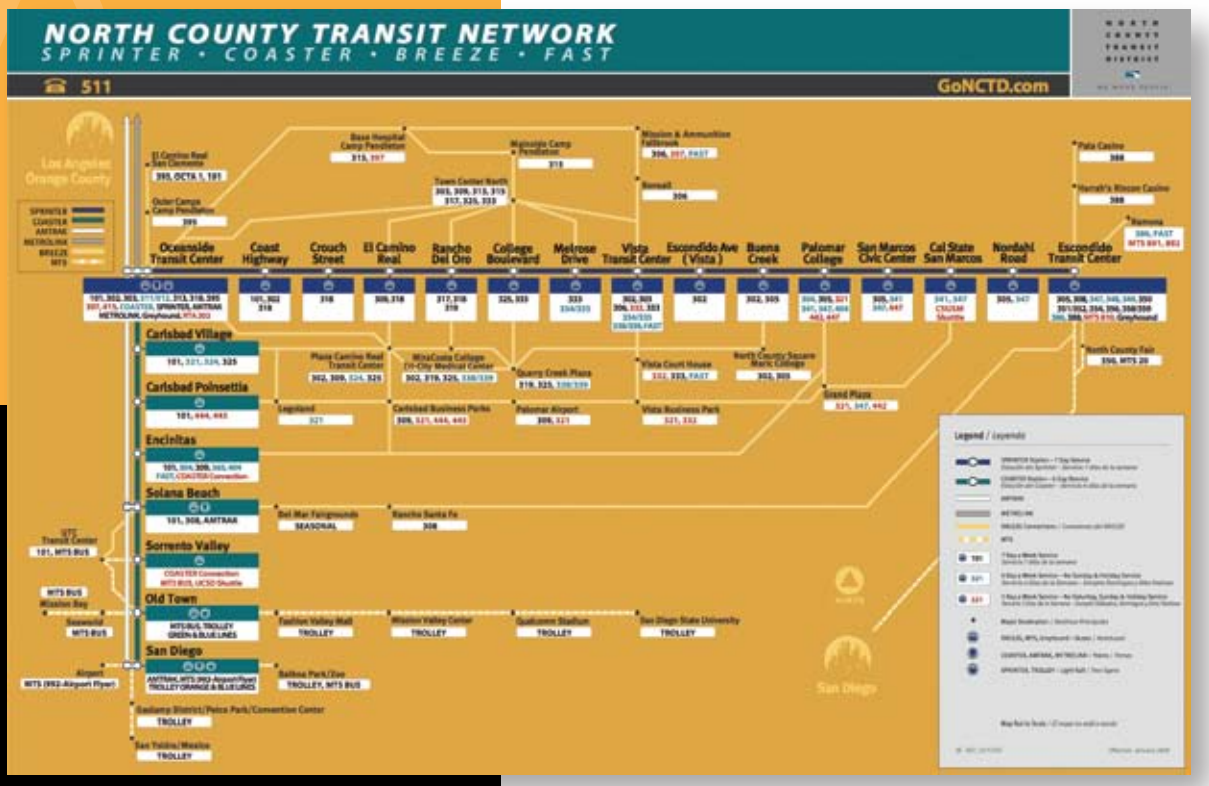
Destinations Include:

Del Mar Fairgrounds, Downtown Carlsbad, Legoland, Oceanside Pier, Carlsbad Premium Outlets, Fletcher Cove, Balboa Park, Lindbergh Field Airport, Gaslamp Quarter, PetCo Park, Tijuana, Mexico, Horton Plaza

Fast Facts

- *System length 41 mi*
- *Daily Ridership 6000*
- *Stations: 8*
- *Operation Hours: 18 Daily, Limited Sunday Schedule*

Product Promotions



Contact: **VendSight (619) 562-1486 • 1-877-426-6748** *www.vendsight.com*

The Sprinter

- *50 available AdMedia Enclosure Facings along the Sprinter Route.*
  - *Oceanside to Escondido*
  - *AMTRAK Connections*
  - *San Diego Trolley Connections*
  - *Metro Link to Orange County/Los Angeles connections*
  - *Also includes locations at NCTD Bus Transit Stations*

Connecting Oceanside to Escondido. This new for 2008 light rail system offers customers the long sought after connection from North County's Eastern area to the Coast and connections to downtown San Diego and Los Angeles.

Destinations Include:

Mira Costa College, Cal State San Marcos, Palomar College, Westfield Plaza Camino Real, Wave Water Park, North County Fair, Wild Animal Park

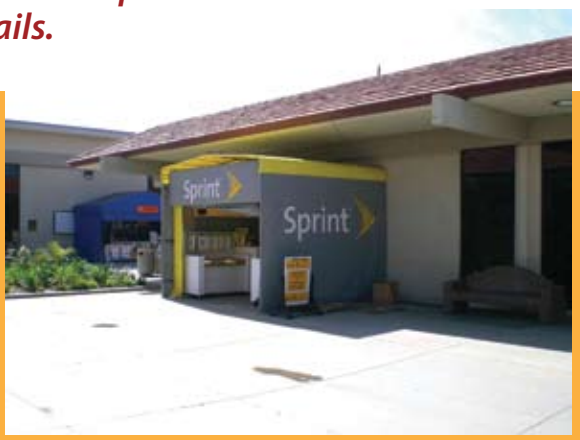
Fast Facts

- *System length 22 mi along HWY 78 corridor*
- *Daily Ridership 11,000*
- *Stations: 15*

VendSight

VendSight offers turn-key media production and installation. Rate cards are available upon request. No minimum number of units required. Graphics design services are available.

***AdMedia rental units available** at select locations. Units available for product displays, promotions, sampling or job recruitment. Call for details.*



***Station domination programs available.** Call for details.*

Turn Key Vending Management Services Available

Call For Details

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